

DECEMBER 4-7, 2023
GREEN VALLEY RANCH
LAS VEGAS, NV

The MARKETCOUNSEL® Summit



PARTNER ENGAGEMENT GUIDE

The MarketCounsel Summit offers an unparalleled opportunity to engage with the country's preeminent independent investment advisors. As the capstone event of the conference season, we're proud to welcome leaders from the profession's top firms as we host this seminal forum for debate, dialogue, and conversation. At the MarketCounsel Summit, our sponsors are guests too. Not sidelined to an expo hall, they're an integral part of the community and woven into the fabric of the event.

We are sensitive about maintaining a balance among advisors, partners, and faculty. Therefore, each year we plan for most of our sponsorship opportunities to sell out and prohibit other non-advisors from attending. If you have an interest in a particular experience, place your reservation without delay. If you ever need assistance in making a reservation, don't hesitate to reach out at rsvp@marketcounsel.com and we'll get right back to you.

SPONSORSHIP	UNDERWRITER	BENEFACTOR	AFICIONADO	ENTHUSIAST	PLAYER
	\$100,000	\$65,000	\$40,000	\$25,000	\$15,000
Guest Passes	20	12	6	4	2
Exhibit Size	Meeting Pavilion	Meeting Space	Countertop	Tabletop	Tabletop
Exhibit Location	Front & Center	Prominent	Excellent	Great	In the Mix
LCD Display Screen	Oversized Display Monitor	Large Display Monitor	Large Display Monitor	Display Monitor	Display Monitor
Mobile App Listing	Included	Included	Included	Included	Included
Intermission Slide	Included	Included	Included	Included	Included

BRANDING

TIER 1 / \$3,500	TIER 2 / \$7,500	TIER 3 / \$15,000	TIER 4 / \$25,000	TIER 5 / \$40,000	TIER 6 / \$60,000
Conference Brochure Display Ad (U/SP)	Podcast Studio	Red Carpet Welcome Interviews	Conference Name Badge	Conference Entry	Closed Circuit Simulcast
Intermission Slide (U/SP)	Conference Help Desk	Agenda Table Tents	Podcast Row	Escalator Wrap	Video Event Channel
Welcome Bag Swag (U/SP)	Supper Club Host - Tues (SP)	Conference Notebooks	Launch Party Balloon Lighting	Launch Party Cabanna Bar	Registration Lounge
Mobile App Push Notification (U/SP)	Supper Club Host - Wed (SP)	Launch Party Photo Booth	Conference Cast Polos	Conference Welcome Bag	Private Board Room
General Session Table Sponsor	MSUM_Labs Snack Break	Conference Cast Game Night	Conference Opening Video	Conference Mobile App	President's Supper Club
	Launch Party Digital Caricatures	Conference Cast After-Party	Conference Experience Video	Mobile Device Chargers	Launch Party
	Drinks & Dialogue Hors D'oeuvres	Semi-Private Meeting Room	Daily Dispatch Videos	Private Meeting Room	Quinto de la Cumbre
	Quinto de la Cumbre Snacks	Faculty Lounge	Uber Rides to/from Airport	Conference Cookout Lunch	After-Hours Reception
	Water Coolers	Green Room	Conference Wi-Fi	Coffee Barista Station	Conference VIP Gift
	General Session Lounge Seating	Launch Party Table Game	Live Social Board	Hotel Key Cards	Focus Lounge
		Conference Snack Break	Private Work Pod		
		Launch Party Cigar Lounge	Press Dinner Host		
		Quinto de la Cumbre Bar	Conference Breakfast		
		Drinks & Dialogue Bar	Drinks & Dialogue Speed Artist		
		Launch Party Roaming Magician	Launch Party Musical Entertainment		
		Registration Lounge Refreshments	Headshot Station		
		Conference Cast Mission Control	Shoeshine Stand		
		Fresh Air Patio Lounge - Tues	Refresh Bodega		
		Fresh Air Patio Lounge - Wed	President's Supper Club Bar		
		After Hours Cabana - Tues	MSUM Workshop		
		After Hours Cabana - Wed			
		Step and Repeat - Tues			
		Step and Repeat - Wed			